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Boston Heart Cardiovascular Diagnostics and Services Earn Coverage Agreement From Major National Health Insurer

Decision underscores value of Boston Heart's advanced cardiovascular services to inform treatment decisions and drive patient engagement and adherence

FRAMINGHAM, Massachusetts (December 1, 2014) – Boston Heart, a cardiovascular diagnostics services company, announced today it has entered into a national agreement with a leading health insurance company that is dedicated to helping people improve their health, well-being and sense of security, to provide in-network advanced diagnostic testing. Effective January 1, 2015, this agreement will expand access of Boston Heart testing, personalized reporting, and health literacy tools to the insurer's 13 million, largely self-insured employer members throughout the United States.

"This is a landmark agreement for Boston Heart, further validating the 30+ peer reviewed studies that demonstrate how our cardiovascular services can provide detailed and deep insights into treating heart disease," said Susan Hertzberg, President and CEO of Boston Heart. "Boston Heart's innovative diagnostics provide healthcare professionals with actionable diagnostic insights and their patients with lifestyle management services that include breakthrough clinical reports that are completely personalized and easy-to-read. Boston Heart's suite of services provides new tools that help manage and reverse heart disease and related chronic conditions, an important factor in population health and accountable care."

About Boston Heart

Boston Heart Diagnostics is transforming the treatment of cardiovascular disease by providing healthcare providers and their patients with novel, personalized diagnostics and reports and integrated customized lifestyle programs that have the power to change the way clinicians and patients communicate about disease and improve heart health. Boston Heart looks beyond the "good" and "bad" cholesterol assessment that conventional labs provide to give a more complete and individualized picture of heart health. Founded by renowned cardiovascular researchers and led by seasoned lab and diagnostic executives, Boston Heart is one of the fastest growing health companies in the country. For more information on Boston Heart Diagnostics, please visit www.BostonHeartDiagnostics.com

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