



FOR IMMEDIATE RELEASE

Media contact:
Taylor Ramsey
Weber Shandwick
617-520-7018
tramsey@webershandwick.com

EY announces Boston Heart Diagnostics CEO Susan Hertzberg is an EY Entrepreneur Of The Year™ 2014 Award winner in New England

Award recognizes entrepreneurial excellence in the healthcare services category

FRAMINGHAM, MA, June 12, 2014 – EY today announced that Susan Hertzberg, CEO of Boston Heart Diagnostics, a pioneer in integrating next-generation diagnostics into personalized nutrition and lifestyle programs for patients with or at risk for heart disease, received the EY Entrepreneur Of The Year™ 2014 Award in the healthcare services category in New England. The award recognizes outstanding entrepreneurs who demonstrate excellence and extraordinary success in such areas as innovation, financial performance, and personal commitment to their business and communities. Susan was selected by an independent panel of judges, and the award was presented at a special gala event at the Sheraton Boston on June 10.

“I am honored to be recognized as one of the EY Entrepreneur Of The Year Award winners. Receiving this award is a reflection on the hard work being done by Boston Heart employees every day,” said Susan Hertzberg. “Boston Heart is committed to empowering patients to improve their overall heart health by expanding diagnostics beyond lab testing and changing the way patients communicate with their healthcare providers about heart risk.”

Now in its 28th year, the program has honored the inspirational leadership of such entrepreneurs as Howard Schultz of Starbucks Coffee Company, Pierre Omidyar of eBay, Inc., and Mindy Grossman of HSN. Recent US national winners include Reid Hoffman and Jeff Weiner of LinkedIn; Hamdi Ulukaya, founder of Chobani; and 2013 winner Hamid Moghadam, CEO and Chairman of Prologis.

As a New England award winner, Susan is now eligible for consideration for the Entrepreneur Of The Year 2014 national program. Award winners in several national categories, as well as the Entrepreneur Of The Year National Overall Award winner, will be announced at the annual awards gala in Palm Springs, California, on November 15, 2014. The awards are the culminating event of the EY Strategic Growth Forum®, the nation’s most prestigious gathering of high-growth market-leading companies.

Sponsors

Founded and produced by EY, the Entrepreneur Of The Year Awards are sponsored in the United States by the Ewing Marion Kauffman Foundation and SAP America.

In New England, sponsors include Goodwin Procter LLP, RBS Citizens, Nixon Peabody, R.R. Donnelley, Scherzer International, Silicon Valley Bank, The Isenberg School of Management at the University of Massachusetts Amherst, True Capital, Accounting Management Solutions, Bingham McCutchen, Chatham Financial, fama PR, and Murray Devine and Company.

About Boston Heart Diagnostics

Boston Heart Diagnostics is transforming the treatment of cardiovascular disease by providing healthcare providers and their patients with novel, personalized diagnostics and integrated customized lifestyle programs that have the power to change the way clinicians and patients communicate about disease and improve heart health. Boston Heart looks beyond the “good” and “bad” cholesterol assessment that conventional labs provide to give a more complete picture of heart health. Founded by renowned cardiovascular researchers and led by seasoned lab and diagnostic executives, Boston



Heart is one of the fastest growing health companies in the country. For more information on Boston Heart Diagnostics, please visit www.BostonHeartDiagnostics.com

About EY Entrepreneur Of The Year™

EY Entrepreneur Of The Year is the world's most prestigious business award for entrepreneurs. The unique award makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, Entrepreneur Of The Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 145 cities in more than 60 countries.

About EY's Strategic Growth Markets practice

EY's Strategic Growth Markets (SGM) practices guide leading high-growth companies. Our multidisciplinary teams of elite professionals provide perspective and advice to help our clients accelerate market leadership. SGM delivers assurance, tax, transactions and advisory services to thousands of companies spanning all industries. EY is the undisputed leader in taking companies public, advising key government agencies on the issues impacting high-growth companies and convening the experts who shape the business climate. For more information, please visit us at ey.com/us/strategicgrowthmarkets, or follow news on Twitter [@EY Growth](https://twitter.com/EY_Growth).

About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. For more information about our organization, please visit ey.com.

###